The CENTRIC project (Centre for ExcelleNce in TerrIorial management and Cadastre) is financed by the European Commission in the Horizon 2020 programme, call H2020-WIDESPREAD-2014-1. The main long-term goal of the project is the creation of a new Centre of Excellence on Territorial Management and Cadastre in Romania. CENTRIC will deal with the management and control of the territory as an essential pre-conditions for a very wide range of economic and social aspects. The whole project has been based on the creation of long-lasting joint venture between partners from both advanced and low performing countries, including institutional cooperation among the Romanian Cadastre Agency (ANCPI, Romania) and the counterpart in Trentino Italy, considered as a best practice at the EU level.

Moreover, the project involves a consortium of research and innovation excellence (public or private) institutions:
- Katholieke Universiteit KU LEUVEN (Belgium)
- Fondazione Bruno Kessler (Italy)
- Trilogis Srl (Italy)
- Autonomous Province of Trento with the cadastre Service (Italy)
- Technoport (Luxembourg)
- Ini-novation Gmbh (Germany)
- URBAN-INCERC (Romania)

Furthermore, the project will aim the creation of a suitable ecosystem at the national Romanian and EU level, through a number of capacity building and dissemination activities.

The project CENTRIC is composed of 5 work packages:
- WP1 Dissemination and capacity building
- WP2 Scoping, positioning and strategy definition
- WP3 Implementation, organization and management plan
- WP4 Business modelling, financial planning and projections
- WP5 Project coordination

In particular, WP1 Dissemination and capacity building and WP2 Scoping, positioning and strategy definition aims to gather the community involved in order to provide contribution to the identification of the existing best practices and for the definition of the scientific and innovation agendas. The community gathered during these Wps will be essential to the activities of WP3 Implementation, organization, and management plan, to ensure widest participation to the definition of the education and training plan and joint mobility programme and to the activities of WP4 Bussines modelling, financial planning and projections, to ensure feedback to the SWOT analysis.

The creation of the community of stakeholders will be functional and will contribute to the creation of the Cluster. The definition of the scientific strategy and innovation path will be dependent upon the completion of the SWOT analysis. Furthermore, the involvement of a larger group of stakeholders will allow for a more comprehensive SWOT analysis.

Lastly, all the work packages will converge into the definition of the final detailed business plan for the new CENTRIC Centre of Excellence.

The principal objective of the first 12 months of the project will be the definition of a very detailed business plan for the creation of the new CENTRIC Centre of Excellence. This will require a number of complementary and interdisciplinary activities necessary to address the specific objectives of the project, i.e.:
- to define the long-term vision and the mission of the Centre
- to carry out a detailed SWOT analysis of the domain of territorial management and cadastre in Romania
- to define a long-term scientific and innovation strategy
- to perform a market analysis (including analysis of demand and supply aspects in the geospatial domain)
- to identify the Business Concept of the Centre
- to analyse possible cooperation, strategic alliances and long-term partnerships
- to identify critical success factors
- to write By-Laws and other charter documents
- to define the operational plan of the Centre
- to prepare a financial plan for the Centre
- to define a strategic growth roadmap